

Strategic Planning Committee Meeting Minutes

Date: October 3, 2022

Time: 9:00 AM EST

Attendees: Lisa Bumbaco, Doug Abbott, Dominic Noel, Ashley Gearing

Absentees: Kay Vallee

Items discussed as follows:

1. Reviewed current draft Strategic Plan reviewed at the previous Board meeting.
2. Current draft is a mix between the balanced score card template and our previous strategic plan.
3. Discussed some concerns that the balanced score card is not accurately reflected in the Strategic Plan. The standard pillars are:
 - i. Financial data
 - ii. Customer or Community Perspectives
 - iii. Processes (internal processes, business processes)
 - iv. Organization (learning and growth)
4. A recommendation to include or better align our strategic directions and goals with our KPIs (dashboard).
5. Add goals to reflect the balanced score card and once this is done take a look at the dashboard/KPIs to ensure alignment.
6. Focus on the top 5 initiatives when determining the goals.

Dom and Ash will work on the recommended edits and bring revised draft to the committee. Lisa offered to assist in the drafting process. Will arrange meeting October 21, 2022 at 2:00pm pending confirmation from Lisa.

Next Committee Meeting: October 21, 2022 at 4:30pm.